
Reach your local customers online...



Greater Seattle on the Cheap
Freebies, discounts and deals in Seattle and the Puget Sound Region



GET YOUR BUSINESS OR EVENT IN FRONT OF PUGET SOUND CUSTOMERS

Get local and affordable advertising targeted directly to you potential customers. Our readers find out about great local businesses and organizations in the greater Seattle metropolitan area.

Reaching your target audience online normally takes extensive research and time. Since we've limited our audience to people who live, work, or play in the Puget Sound region, you know your ad is not going to be lost in cyberspace—it's going to reach those people who want to find your business or event.

Our readers look for entertainment, fun things to do, frugal living tips, and positive community information in the Seattle-Tacoma metropolitan region, from Mt. Vernon to JBLM, North Bend to Bremerton, and everywhere in-between.

Getting your local business in front of readers at GreaterSeattleontheCheap.com has great value:

- A targeted audience of loyal followers that are passionate about supporting local businesses.
- Exposure to a large following of nearly one million views last year.
- A range of advertising options, including placement at the top of our most popular posts, custom advertorial content for your business, social media outreach, and email newsletters to our subscribers.

HERE'S WHAT PEOPLE SAY ABOUT GREATERSEATTLEONTHECHEAP.COM:

"Fantastic! Thanks so much." Laurel Taylor - ATGStores.com

"We had a great turnout last night, thanks to your calendar." Rupasi Young – Sri Chinmoy Centre

"Thank you so much for all that you do." Piper Hanson - Bold Hat Productions

"We do appreciate your website. It has led us to some fun places." - Lesa M.

GREATERSEATTLEONTHECHEAP.COM READER STATISTICS

We can get your Puget Sound business in front of:

Women, men, and families in every city throughout Puget Sound from every walk of life and occupation
Puget Sound residents who enthusiastically support local businesses and organizations in their community
An engaged and growing local following on social media: Twitter (4,000+) and Facebook (1,500+)

Email advertise@greaterseattleonthecheap.com to start the conversation. We will work with you!

Get more detail about our audience:

WEBSITE

Nearly three-quarters of a million views last year
57,000 Average views per month
31,000 Average website visits per month
25,000 Average unique visitors per month

EMAIL

14,000+ monthly circulation
Higher than industry average open rate (30% to 50% versus industry 20% to 35%)
Higher than industry average click-through rate (8% to 11% versus industry 2% to 7%)

DEMOGRAPHICS

Gender: Female 60% and male 40%
Age: 25-44 years
College-educated
Household income: \$75,000 - \$125,000+
Equally divided between single and married, with children or not

INTERESTS

Like to get outdoors, dine out, cook, shop, and read
Enjoy festivals, movies, music, comedy, art & theater, traveling, green living, and sports
Look for family fun as well as date-nights and things to do

Email advertise@greaterseattleonthecheap.com to start the conversation. We will work with you!

2018 ADVERTISING RATES

Choose from the following options for linked display ads and custom advertorials.

DISPLAY AD - EMAIL NEWSLETTER LINKED BANNER

2018 Advertising rates for newsletter banners (placement is just below "In This Issue" list at top of newsletter):

- Weekend newsletter: \$20 per issue.
- Weekend newsletter: \$60 for 4 consecutive issues (4th one is free—we like free!).
- Monthly newsletter: \$10 per issue.

Email advertise@greaterseattleonthecheap.com to start the conversation. We will work with you!

DISPLAY AD - WEBSITE PAGE LINKED BANNER

Note: Unless stated otherwise in the list below, weekly ads run Monday 10AM to Sunday 8PM and monthly ads run 28 days, beginning day one at 10AM, ending day 28 at 8PM to include four weekends (Friday-Sunday).

2018 Advertising rates for year-round pages:

- Weekend page: May-September, \$240 per week
- Weekend page: October-April, \$120 per week

2018 Advertising rates for spring and summer pages:

- Discount Mariners tickets: May and Aug, \$40.00 per month
- Discount Mariners tickets: Jun and Jul, \$60.00 per month
- Outdoor summer movies: Aug, \$40.00 per month
- Discount Evergreen State Fair tickets, Aug: \$40.00 per month
- Discount Evergreen State Fair tickets, Sep: \$120.00 per month
- Discount Washington State Fair tickets, Aug: \$60.00 per month
- Discount Washington State Fair tickets, Sep: \$180.00 per month
- Discount Seafair tickets: Jul 2-29, \$80.00 per month
- Discount Seafair tickets: Jul 30 – Aug 5, \$240.00 per week
- Where to see Blue Angels: July 23-29, \$60.00 per week
- Where to see Blue Angels: Jul 30 – Aug 5, \$1,150.00 per week

CUSTOM ADVERTORIAL PRICED (PRICE: \$450—GREAT VALUE!)

Also called a sponsored post. Available any time of year. Your advertorial includes the following:

- A custom-written article (300-800 words) about your business or event
- Advertorial article can include external links and up to three of your photos
- Premium homepage placement of your advertorial article for one month
- Email delivery to subscribers in one weekly newsletter issue
- Email delivery to subscribers in one monthly newsletter issue
- Social media: shared two times with our Twitter followers (weekday, weekend)
- Social media: shared one time with our Facebook followers (weekday)
- Event calendar: If your article advertises an event, it will be a Featured Event on our calendar

GREATERSEATTLEONTHECHEAP.COM ADVERTISING TERMS AND PAYMENT

- Ad design is not included; we can refer you to a designer if needed
- Images or photos are not included; we can provide at additional cost or refer you to legal sources
- All advertisements will comply with FTC disclosure regulations
- All paid/sponsored links will be 'nofollow' per industry requirements
- All text and images will comply with U.S. copyright laws and any other industry requirements
- Payment must be completed before ads are published (go live on the website)
- We accept VISA, Mastercard, PayPal, Venmo, and checks received 30 days in advance of publication date
- Questions? Contact: advertise@greaterseattleonthecheap.com